



A F R I K A P R E N E U R

PRESS RELEASE

Afrikapreneur.com, the pan-African movement dedicated Afrikapreneur and WhiteForest Academy Partner to Launch Memory Jamboree Across ECOWAS

Delhi, India — July 15, 2026

Aiming to Empower One Million Students Through Memory Sports and Cognitive Skills Development

Afrikapreneur and WhiteForest Academy are pleased to announce a strategic partnership to introduce Memory Jamboree, an innovative memory sports and brain development program, across ECOWAS nations.

The initiative aims to reach 1 million students and establish Memory Sports as a powerful complement to academics and physical sports. While physical sports build strength and discipline, Memory Sports develop focus, concentration, creativity, confidence, and problem-solving abilities.

The program will provide students from Grades 3 to 8 with structured training in internationally recognized memory disciplines, along with practice materials, competitions, and digital learning support. Teachers will also receive specialized training and certification to successfully implement the program in schools.

Memory Jamboree follows a progressive competition pathway from School Championships to District, National, and ECOWAS Finals, creating opportunities for students to discover and showcase their cognitive abilities.

The initiative is built on a simple belief:

Strong Body + Strong Mind = Strong Nation

By nurturing responsible, confident, and capable learners today, the program seeks to contribute to the development of responsible citizens and future leaders who will drive the growth and prosperity of their nations.

About Afrikapreneur

Afrikapreneur is dedicated to accelerating educational, entrepreneurial, and developmental opportunities across Africa by connecting governments, institutions, and innovators.

About WhiteForest Academy

WhiteForest Academy is a leading brain-training and memory education organization committed to helping students unlock their full learning potential through memory mastery, creative learning, and cognitive development.

For Media Enquiries:

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WhiteForest Academy - <https://api.whatsapp.com/send?phone=%2B919289086414&text=Hi>

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